



**COMMUNITY SERVICES COMMISSION
MINUTES
MONDAY, APRIL 14, 2014**

CALL TO ORDER

A regular meeting of the La Quinta Community Services Commission was called to order at 5:30 p.m. by Commissioner Alford.

PRESENT: Commissioners Alford, Blakeley, and Engel

ABSENT: Commissioner Fitzpatrick

STAFF PRESENT: Edie Hylton, Community Services Director; Steve Howlett, Golf/Parks Manager; and Angela Guereque, Senior Secretary.

Commissioner Engel led the Pledge of Allegiance.

PUBLIC COMMENT – None.

CONFIRMATION OF AGENDA

Motion - It was moved by Commissioners Blakeley/Engel to confirm the agenda as submitted. Motion passed unanimously.

PRESENTATION

1. Presentation by the Family YMCA of the Desert

Karen Creasy – Fritz Burns Pool numbers for the 2013 season:
302 Lap Swim visits; 2,640 lessons; 1,065 Rec Swim visits; 83 Swim Team attendees; 168 Water Aerobic visits; 231 Pool rentals; 76 Special Events; 16 Adult Swim visits.

Commissioner Blakeley asked how the pool is marketed. Ms. Creasy stated marketing is done through word of mouth, City marketing (email blast, the Gem, etc.), banners, and advertising through the YMCA.

Paula Simonds – La Quinta is the only City that has all YMCA programs.

Programming in La Quinta includes the pool management, Child Development Center (Preschool), and after school programs at Vista Dunes and Wolff Waters.

The YMCA partners with the City for the Y-Rookies Sports, Flag Football, Desert Youth Olympics, and the Y-Tri.

APPROVAL OF MINUTES

Motion – A motion was made by Commissioners Blakeley/Engel to approve the March 10, 2014 Community Services Commission Minutes as submitted. Motion passed unanimously.

BUSINESS SESSION

1. COMMUNITY SERVICES COMMISSION WORK PLAN FOR FISCAL YEAR 2014/2015

Director Hylton presented the staff report.

Commissioner Alford suggested Art in Public Places for the roundabout near Pioneer Park.

Motion – A motion was made by Commissioners Engel/Blakeley to approve the Community Services Commission Work Plan for Fiscal Year 2014/2015. Motion passed unanimously.

REPORTS AND INFORMATION ITEMS

1. Community Services Department Report for February 2014
2. Community Services Department Report for March 2014
3. Report from Commissioners Regarding Meetings Attended
4. Calendar of Monthly Events

ADJOURNMENT

There being no further business, it was moved by Commissioners Alford/Blakeley to adjourn the meeting at 6:10 p.m. Motion passed unanimously.

Respectfully submitted,

Angela C. Guereque

ANGELA GUEREQUE, Senior Secretary
City of La Quinta, California