

**Report to La Quinta City Council
Palm Springs International Airport Commission Meeting
November 19, 2014**

Action Items:

The Palm Springs City Council is expected to approve the Airport's Master Plan after receipt of the environmental report: April or May.

Budget:

The audit for fiscal year 2013/14 is underway, and should be complete by the end of December. We continued to retire old bond debt ahead of schedule. Unrestricted cash stands at \$5.3 million.

Passenger Activity:

October activity set another record, up 11.9% from last year. So far, 2014 is up 9.5% from 2013 – which was a record year.

General:

Aviation Expo: This event was not as successful as expected, due to inclement weather. Many aircraft were unable to land due to rain/winds. The promoters plan another event in 2015.

Runway Re-furb: The runway refurbishment management contract is expected to receive approval by the City Council at tonight's meeting.

Security Access and Paging System: The project is 30% complete.

Escalators: The Bono Terminal escalators should be refurbished by summer.

Bus Service: Sunline has re-evaluated the idea of providing bus service to the airport. Their conclusion was that it was too expensive to implement.

BUZZ: Palm Springs local trolley service (BUZZ) will not service the airport, but they have rented space at the airport for their administrative offices.

Advertising Concession:

The old advertising at the airport was tired, and in need of updating. After a national RFP process, Corey Airport Services (previous vendor) was selected to operate the concession. The Commission reviewed the program, and agreed to forward it to the City Council for approval. Major elements include:

- Projected revenue for the 5-year period is \$4.4 million, up 56%
- Outside displays will remain the same, as digital displays cannot survive the heat of summers
- Interior displays will all be digital, and in the landscape format

- Pay phone kiosks will remain digital
- The security area will receive 2 digital displays
- The major changes will be in the baggage claim area
 - All in landscape view, and lower for better visibility
 - The back wall will be all digital, and have 12-16 screens
 - Others will be re-distributed
 - This arrangement will support several new advertisers

The next meeting is scheduled for December 17, 2014.

Submitted:

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