

City of La Quinta

CITY COUNCIL MEETING

DEPARTMENT REPORT

TO: The Honorable Mayor and Members of the City Council

FROM: Anthony Moreno, Code Compliance/Animal Control Supervisor

DATE: September 15, 2015

SUBJECT: Code Compliance Community Outreach

A community outreach effort is underway to identify code compliance activities residents consider most important. The community's interest will be useful in prioritizing code activities, maintaining and improving the appearance of neighborhoods, retaining property values, and increasing the enjoyment and use of properties.

The outreach consists of an on-line survey at www.surveymonkey.comD25ZQX5 and two community meetings: Thursday, September 10 from 4:00 p.m. to 7:00 p.m. at the La Quinta Museum; and Thursday, September 17 from 4:00 p.m. to 7:00 p.m. at Homewood Suites. Residents who attend these meetings can provide information to staff as well as rank visual examples of code violations.

Promotion for the survey and meetings is provided for by the City's Facebook page, Nextdoor app, and on the City's website calendar. Promotion is completely digital as the GEM newsletter was in production prior to the confirmation of meeting dates and locations. Upon announcing the survey online, survey responses rose from 13 to 180 overnight.

Resident input from the survey and community meetings will be brought before City Council in early October for discussion regarding the possibility of outsourcing animal control to the County to enable City staff to provide greater emphasis on municipal code compliance issues.

