



TO: Honorable Chair and Members of the Planning Commission

FROM: Carlos Flores, Associate Planner

DATE: September 11, 2018

SUBJECT: REPORT ON JULY 2018 VILLAGE PARKING SURVEY

Efforts to improve the La Quinta Village as a destination for residents and visitors are a City priority. The Village parking management program monitors parking demand by conducting parking surveys for on-street and off-street parking occupancy in peak season (January) and off-peak season (August). This report is intended to update the City Council on the July 2018 off-peak season survey (Survey) results.

There are 4,178 parking spaces available in the Village District (Attachment 1). Of these, 3,291 are off-street spaces, and 887 are on-street spaces. A reduction by 6 off-street spaces occurred with the Casa Mendoza expansion. Below are the results from the January 2018 survey compared with previous surveys:

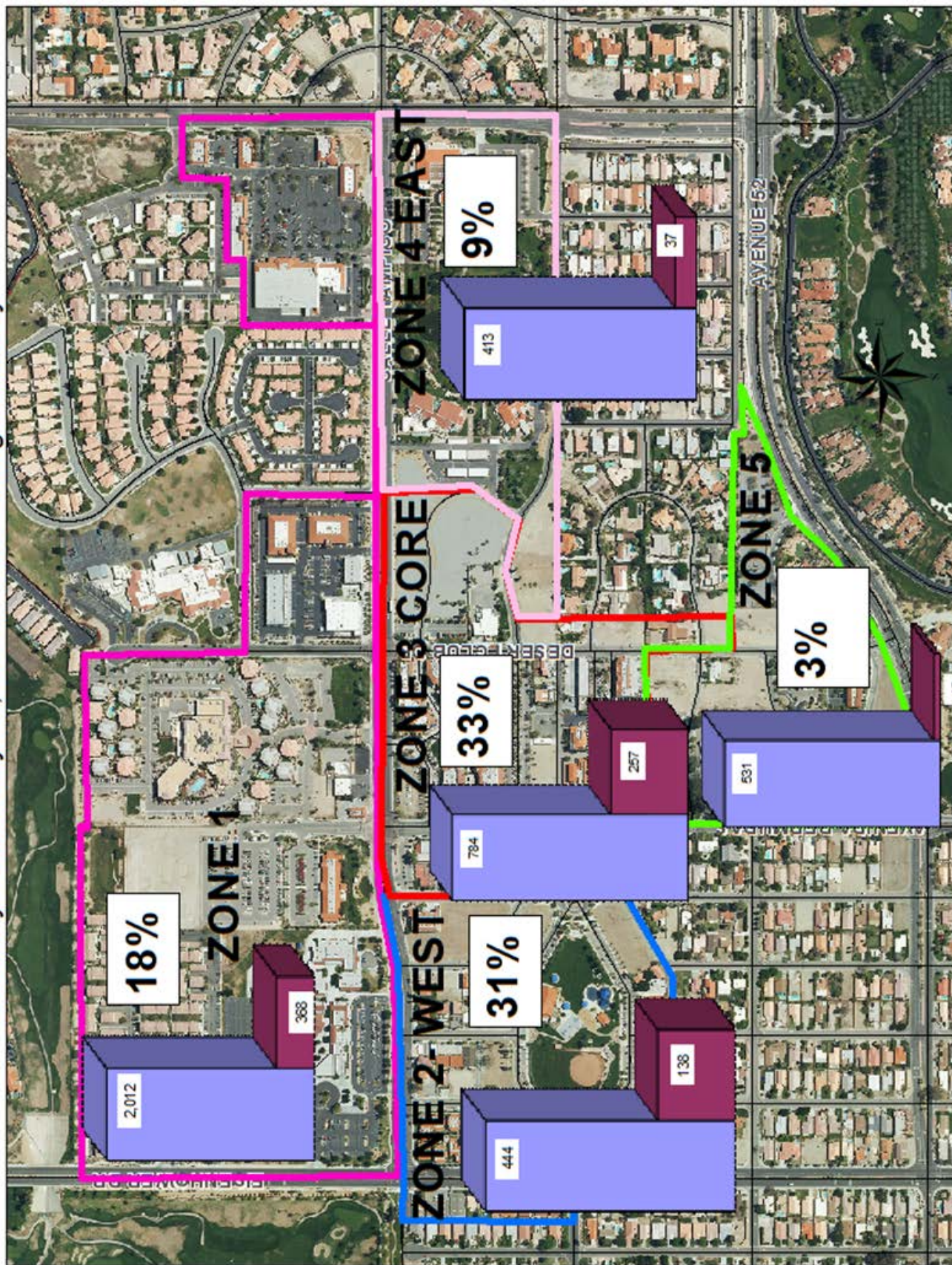
	Survey Date	Total Parking Occupancy	Peak Occupancy Time	Village Core Zone Peak Occupancy ¹
July 2018	Saturday, July 28, 2018	14-19%	10:00 A.M.	39% - 6:00 P.M.
	Tuesday, July 31, 2018	13-24%	10:00 A.M.	42% - 12:00 P.M.
January 2018	Saturday, January 27, 2018	17-29%	6:00 P.M.	63% - 6:00 P.M.
	Wednesday, January 24, 2018	19-29%	12:00 P.M.	58% - 12:00 P.M.
August 2017	Saturday, August 5, 2017	14-16%	6:00 P.M.	32% - 6:00 P.M.
	Tuesday, August 8, 2017	13-22%	2:00 P.M.	35% - 12:00 P.M.

¹The Village Core Zone is bounded by Avenida Navarro, Desert Club Drive, Calle Tampico, and Calle Estado

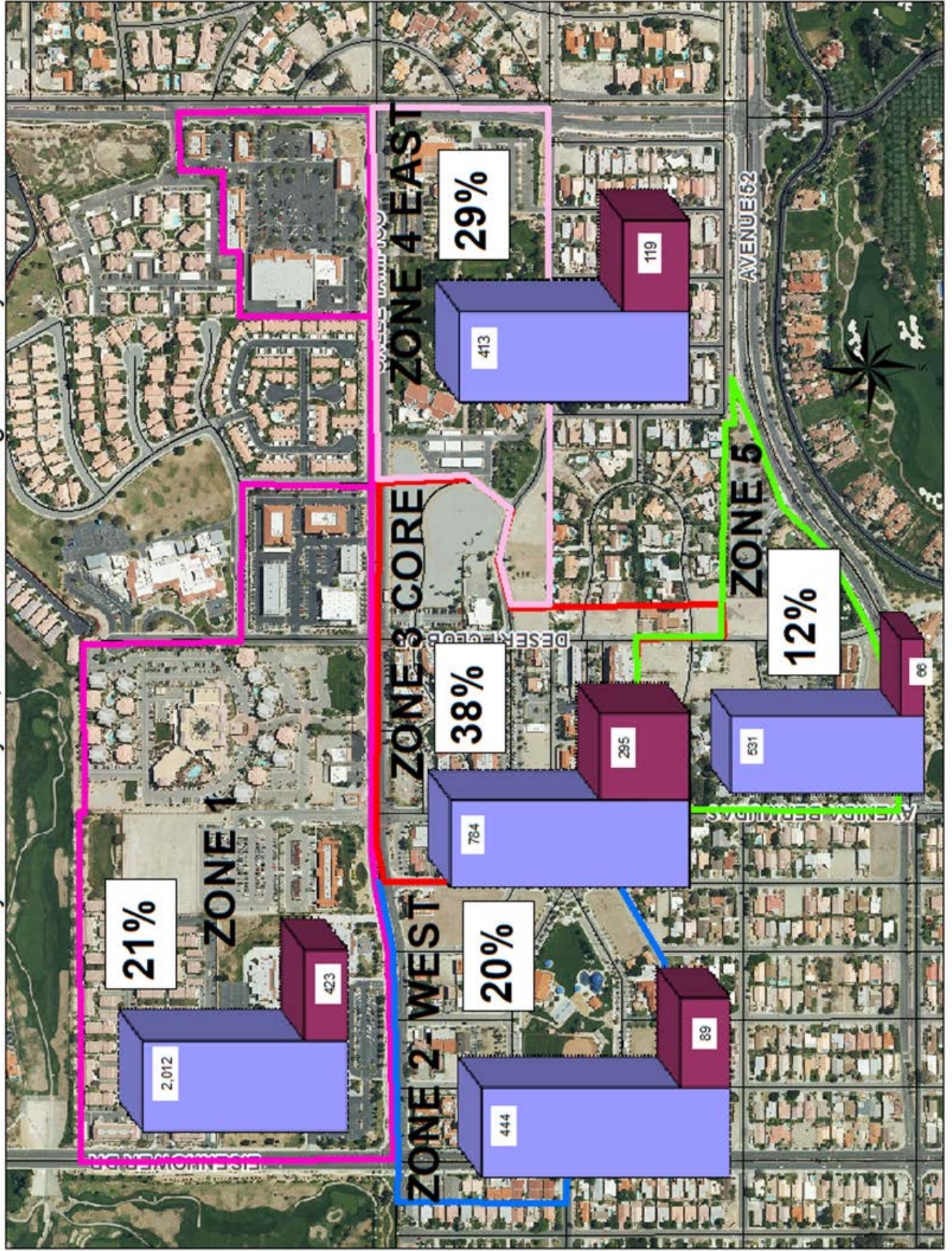
The parking occupancy results demonstrate that parking is abundant throughout the Village and has not changed drastically from the previous year. The peak parking occupancy was observed at 10:00 a.m. compared with the August 2017 peak occupancy observed at 2:00 p.m. on a weekday and 6:00 p.m. during the weekend. Staff plans to conduct the next peak season parking survey in January 2019.

Attachments: 1. July 2018 Village Peak Parking Inventory
2. July 2018 Village Peak Season Parking Survey results

Saturday 10 AM July 28, 2018 Peak Parking Inventory



Tuesday 10 AM July 31, 2018 Peak Parking Inventory



Parking Occupancy Data - Saturday, July 28, 2018

Block #	Parking Type	8am	10am	12pm	2pm	4pm	6pm	8pm
1	Off-Street	67	90	78	99	98	74	57
	On-Street	1	1	2	2	4	2	5
	Off Supply	595						
	Space Available	528	505	517	496	497	521	538
	% Occupied	11.26%	15.13%	13.11%	16.64%	16.47%	12.44%	9.58%
	On Supply	5						
	Space Available	4	4	3	3	1	3	0
	% Occupied	20.00%	20.00%	40.00%	40.00%	80.00%	40.00%	100.00%
	Total Supply	600						
	% Occupied	11.33%	15.17%	13.33%	16.83%	17.00%	12.67%	10.33%
2	Off-Street	227	197	169	174	183	203	194
	On-Street	9	9	7	9	8	7	4
	Off Supply	572						
	Space Available	345	375	403	398	389	369	378
	% Occupied	39.69%	34.44%	29.55%	30.42%	31.99%	35.49%	33.92%
	On Supply	41						
	Space Available	32	32	34	32	33	34	37
	% Occupied	21.95%	21.95%	17.07%	21.95%	19.51%	17.07%	9.76%
	Total Supply	613						
	% Occupied	38.50%	33.61%	28.71%	29.85%	31.16%	34.26%	32.30%
3	Off-Street	13	22	18	15	17	16	14
	On-Street	0	0	0	0	0	2	0
	Off Supply	284						
	Space Available	271	262	266	269	267	268	270
	% Occupied	4.58%	7.75%	6.34%	5.28%	5.99%	5.63%	4.93%
	On Supply	49						
	Space Available	49	49	49	49	49	47	49
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	4.08%	0.00%
	Total Supply	333						
	% Occupied	3.90%	6.61%	5.41%	4.50%	5.11%	5.41%	4.20%
4	Off-Street	17	49	26	25	32	34	29
	On-Street	0	0	0	0	0	0	0
	Off Supply	466						
	Space Available	449	417	440	441	434	432	437
	% Occupied	3.65%	10.52%	5.58%	5.36%	6.87%	7.30%	6.22%
	On Supply	0						
	Space Available	0	0	0	0	0	0	0
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	Total Supply	466						
	% Occupied	3.65%	10.52%	5.58%	5.36%	6.87%	7.30%	6.22%
5	Off-Street	44	47	33	31	31	36	26
	On-Street	16	11	21	24	17	17	7
	Off Supply	82						
	Space Available	38	35	49	51	51	46	56
	% Occupied	53.66%	57.32%	40.24%	37.80%	37.80%	43.90%	31.71%
	On Supply	56						
	Space Available	40	45	35	32	39	39	49
	% Occupied	28.57%	19.64%	37.50%	42.86%	30.36%	30.36%	12.50%
	Total Supply	138						
	% Occupied	43.48%	42.03%	39.13%	39.86%	34.78%	38.41%	23.91%

Parking Occupancy Data - Saturday, July 28, 2018

Block #	Parking Type	8am	10am	12pm	2pm	4pm	6pm	8pm
6	Off-Street	19	21	21	13	11	12	11
	On-Street	1	5	3	2	3	4	7
Off Supply	44							
	Space Available	25	23	23	31	33	32	33
	% Occupied	43.18%	47.73%	47.73%	29.55%	25.00%	27.27%	25.00%
On Supply	59							
	Space Available	58	54	56	57	56	55	52
	% Occupied	1.69%	8.47%	5.08%	3.39%	5.08%	6.78%	11.86%
Total Supply	103							
	Space Available	83	77	79	88	89	87	85
	% Occupied	19.42%	25.24%	23.30%	14.56%	13.59%	15.53%	17.48%
7	Off-Street	21	135	55	36	52	55	60
	On-Street	3	6	8	5	7	3	3
Off Supply	154							
	Space Available	133	19	99	118	102	99	94
	% Occupied	13.64%	87.66%	35.71%	23.38%	33.77%	35.71%	38.96%
On Supply	32							
	Space Available	29	26	24	27	25	29	29
	% Occupied	9.38%	18.75%	25.00%	15.63%	21.88%	9.38%	9.38%
Total Supply	186							
	Space Available	162	45	123	145	127	128	123
	% Occupied	12.90%	75.81%	33.87%	22.04%	31.72%	31.18%	33.87%
8	Off-Street	36	58	62	77	95	112	121
	On-Street	8	20	41	40	53	54	48
Off Supply	126							
	Space Available	90	68	64	49	31	14	5
	% Occupied	28.57%	46.03%	49.21%	61.11%	75.40%	88.89%	96.03%
On Supply	97							
	Space Available	89	77	56	57	44	43	49
	% Occupied	8.25%	20.62%	42.27%	41.24%	54.64%	55.67%	49.48%
Total Supply	223							
	Space Available	179	145	120	106	75	57	54
	% Occupied	19.73%	34.98%	46.19%	52.47%	66.37%	74.44%	75.78%
9	Off-Street	1	3	4	6	2	6	4
	On-Street	0	0	0	0	2	3	10
Off Supply	40							
	Space Available	39	37	36	34	38	34	36
	% Occupied	2.50%	7.50%	10.00%	15.00%	5.00%	15.00%	10.00%
On Supply	69							
	Space Available	69	69	69	69	67	66	59
	% Occupied	0.00%	0.00%	0.00%	0.00%	2.90%	4.35%	14.49%
Total Supply	109							
	Space Available	108	106	105	103	105	100	95
	% Occupied	0.92%	2.75%	3.67%	5.50%	3.67%	8.26%	12.84%
10	Off-Street	16	31	54	23	24	10	8
	On-Street	0	0	0	0	0	0	0
Off Supply	178							
	Space Available	162	147	124	155	154	168	170
	% Occupied	8.99%	17.42%	30.34%	12.92%	13.48%	5.62%	4.49%
On Supply	36							
	Space Available	36	36	36	36	36	36	36
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total Supply	214							
	Space Available	198	183	160	191	190	204	206
	% Occupied	7.48%	14.49%	25.23%	10.75%	11.21%	4.67%	3.74%

Parking Occupancy Data - Saturday, July 28, 2018

Block #	Parking Type	8am	10am	12pm	2pm	4pm	6pm	8pm
11	Off-Street	9	6	9	5	8	5	13
	On-Street	0	0	0	0	0	1	0
Off Supply	166							
	Space Available	157	160	157	161	158	161	153
	% Occupied	5.42%	3.61%	5.42%	3.01%	4.82%	3.01%	7.83%
On Supply	33							
	Space Available	33	33	33	33	33	32	33
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	3.03%	0.00%
Total Supply	199							
	Space Available	190	193	190	194	191	193	186
	% Occupied	4.52%	3.02%	4.52%	2.51%	4.02%	3.02%	6.53%
12	Off-Street	0	0	0	2	0	0	0
	On-Street	72	54	15	5	4	2	2
Off Supply	15							
	Space Available	15	15	15	13	15	15	15
	% Occupied	0.00%	0.00%	0.00%	13.33%	0.00%	0.00%	0.00%
On Supply	188							
	Space Available	116	134	173	183	184	186	186
	% Occupied	38.30%	28.72%	7.98%	2.66%	2.13%	1.06%	1.06%
Total Supply	203							
	Space Available	131	149	188	196	199	201	201
	% Occupied	35.47%	26.60%	7.39%	3.45%	1.97%	0.99%	0.99%
13	Off-Street	3	1	1	4	5	2	2
	On-Street	1	3	0	0	0	0	0
Off Supply	39							
	Space Available	36	38	38	35	34	37	37
	% Occupied	7.69%	2.56%	2.56%	10.26%	12.82%	5.13%	5.13%
On Supply	4							
	Space Available	3	1	4	4	4	4	4
	% Occupied	25.00%	75.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total Supply	43							
	Space Available	39	39	42	39	38	41	41
	% Occupied	9.30%	9.30%	2.33%	9.30%	11.63%	4.65%	4.65%
14	Off-Street	11	16	22	20	19	32	21
	On-Street	4	12	11	15	18	29	21
Off Supply	105							
	Space Available	94	89	83	85	86	73	84
	% Occupied	10.48%	15.24%	20.95%	19.05%	18.10%	30.48%	20.00%
On Supply	58							
	Space Available	54	46	47	43	40	29	37
	% Occupied	6.90%	20.69%	18.97%	25.86%	31.03%	50.00%	36.21%
Total Supply	163							
	Space Available	148	135	130	128	126	102	121
	% Occupied	9.20%	17.18%	20.25%	21.47%	22.70%	37.42%	25.77%
15	Off-Street	2	0	0	2	5	0	0
	On-Street	2	3	2	0	7	8	11
Off Supply	24							
	Space Available	22	24	24	22	19	24	24
	% Occupied	8.33%	0.00%	0.00%	8.33%	20.83%	0.00%	0.00%
On Supply	30							
	Space Available	28	27	28	30	23	22	19
	% Occupied	6.67%	10.00%	6.67%	0.00%	23.33%	26.67%	36.67%
Total Supply	54							
	Space Available	50	51	52	52	42	46	43
	% Occupied	7.41%	5.56%	3.70%	3.70%	22.22%	14.81%	20.37%

Parking Occupancy Data - Saturday, July 28, 2018

Block #	Parking Type	8am	10am	12pm	2pm	4pm	6pm	8pm
16	Off-Street	10	15	16	14	11	6	3
	On-Street	0	0	0	0	0	0	0
	Off Supply	249						
	Space Available	239	234	233	235	238	243	246
	% Occupied	4.02%	6.02%	6.43%	5.62%	4.42%	2.41%	1.20%
	On Supply	117						
	Space Available	117	117	117	117	117	117	117
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	Total Supply	366						
	Space Available	356	351	350	352	355	360	363
% Occupied	2.73%	4.10%	4.37%	3.83%	3.01%	1.64%	0.82%	
17	Off-Street	0	0	0	0	0	0	0
	On-Street	0	0	0	0	0	0	0
	Off Supply	152						
	Space Available	152	152	152	152	152	152	152
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	On Supply	13						
	Space Available	13	13	13	13	13	13	13
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	Total Supply	165						
	Space Available	165	165	165	165	165	165	165
% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	

Parking Occupancy Data - Tuesday July 31, 2018

Block #	Parking Type	8am	10am	12pm	2pm	4pm	6pm	8pm
1	Off-Street	81	98	103	93	69	25	21
	On-Street	8	2	2	1	4	3	4
Off Supply	595							
	Space Available	514	497	492	502	526	570	574
	% Occupied	13.61%	16.47%	17.31%	15.63%	11.60%	4.20%	3.53%
On Supply	5							
	Space Available	-3	3	3	4	1	2	1
	% Occupied	160.00%	40.00%	40.00%	20.00%	80.00%	60.00%	80.00%
Total Supply	600							
	Space Available	511	500	495	506	527	572	575
	% Occupied	14.83%	16.67%	17.50%	15.67%	12.17%	4.67%	4.17%
2	Off-Street	188	182	176	167	171	177	176
	On-Street	6	7	4	8	6	2	0
Off Supply	572							
	Space Available	384	390	396	405	401	395	396
	% Occupied	32.87%	31.82%	30.77%	29.20%	29.90%	30.94%	30.77%
On Supply	41							
	Space Available	35	34	37	33	35	39	41
	% Occupied	14.63%	17.07%	9.76%	19.51%	14.63%	4.88%	0.00%
Total Supply	613							
	Space Available	419	424	433	438	436	434	437
	% Occupied	31.65%	30.83%	29.36%	28.55%	28.87%	29.20%	28.71%
3	Off-Street	49	69	67	75	63	21	12
	On-Street	0	0	0	0	0	0	0
Off Supply	284							
	Space Available	235	215	217	209	221	263	272
	% Occupied	17.25%	24.30%	23.59%	26.41%	22.18%	7.39%	4.23%
On Supply	49							
	Space Available	49	49	49	49	49	49	49
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total Supply	333							
	Space Available	284	264	266	258	270	312	321
	% Occupied	14.71%	20.72%	20.12%	22.52%	18.92%	6.31%	3.60%
4	Off-Street	27	65	55	43	41	29	25
	On-Street	0	0	0	0	0	0	0
Off Supply	466							
	Space Available	439	401	411	423	425	437	441
	% Occupied	5.79%	13.95%	11.80%	9.23%	8.80%	6.22%	5.36%
On Supply	0							
	Space Available	0	0	0	0	0	0	0
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
Total Supply	466							
	Space Available	439	401	411	423	425	437	441
	% Occupied	5.79%	13.95%	11.80%	9.23%	8.80%	6.22%	5.36%
5	Off-Street	35	34	33	39	37	34	34
	On-Street	6	6	10	11	13	12	13
Off Supply	82							
	Space Available	47	48	49	43	45	48	48
	% Occupied	42.68%	41.46%	40.24%	47.56%	45.12%	41.46%	41.46%
On Supply	56							
	Space Available	50	50	46	45	43	44	43
	% Occupied	10.71%	10.71%	17.86%	19.64%	23.21%	21.43%	23.21%
Total Supply	138							
	Space Available	97	98	95	88	88	92	91
	% Occupied	29.71%	28.99%	31.16%	36.23%	36.23%	33.33%	34.06%

Parking Occupancy Data - Tuesday July 31, 2018

Block #	Parking Type	8am	10am	12pm	2pm	4pm	6pm	8pm
6	Off-Street	16	17	18	18	24	15	12
	On-Street	0	3	2	4	2	2	1
Off Supply	44							
	Space Available	28	27	26	26	20	29	32
	% Occupied	36.36%	38.64%	40.91%	40.91%	54.55%	34.09%	27.27%
On Supply	59							
	Space Available	59	56	57	55	57	57	58
	% Occupied	0.00%	5.08%	3.39%	6.78%	3.39%	3.39%	1.69%
Total Supply	103							
	Space Available	87	83	83	81	77	86	90
	% Occupied	15.53%	19.42%	19.42%	21.36%	25.24%	16.50%	12.62%
7	Off-Street	27	41	56	41	57	63	50
	On-Street	3	5	5	4	4	1	1
Off Supply	154							
	Space Available	127	113	98	113	97	91	104
	% Occupied	17.53%	26.62%	36.36%	26.62%	37.01%	40.91%	32.47%
On Supply	32							
	Space Available	29	27	27	28	28	31	31
	% Occupied	9.38%	15.63%	15.63%	12.50%	12.50%	3.13%	3.13%
Total Supply	186							
	Space Available	156	140	125	141	125	122	135
	% Occupied	16.13%	24.73%	32.80%	24.19%	32.80%	34.41%	27.42%
8	Off-Street	55	84	95	78	91	121	62
	On-Street	17	38	51	48	56	52	34
Off Supply	126							
	Space Available	71	42	31	48	35	5	64
	% Occupied	43.65%	66.67%	75.40%	61.90%	72.22%	96.03%	49.21%
On Supply	97							
	Space Available	80	59	46	49	41	45	63
	% Occupied	17.53%	39.18%	52.58%	49.48%	57.73%	53.61%	35.05%
Total Supply	223							
	Space Available	151	101	77	97	76	50	127
	% Occupied	32.29%	54.71%	65.47%	56.50%	65.92%	77.58%	43.05%
9	Off-Street	10	16	16	14	13	10	5
	On-Street	0	1	0	0	2	0	0
Off Supply	40							
	Space Available	30	24	24	26	27	30	35
	% Occupied	25.00%	40.00%	40.00%	35.00%	32.50%	25.00%	12.50%
On Supply	69							
	Space Available	69	68	69	69	67	69	69
	% Occupied	0.00%	1.45%	0.00%	0.00%	2.90%	0.00%	0.00%
Total Supply	109							
	Space Available	99	92	93	95	94	99	104
	% Occupied	9.17%	15.60%	14.68%	12.84%	13.76%	9.17%	4.59%
10	Off-Street	21	50	64	72	46	64	15
	On-Street	1	0	0	2	0	2	1
Off Supply	178							
	Space Available	157	128	114	106	132	114	163
	% Occupied	11.80%	28.09%	35.96%	40.45%	25.84%	35.96%	8.43%
On Supply	36							
	Space Available	35	36	36	34	36	34	35
	% Occupied	2.78%	0.00%	0.00%	5.56%	0.00%	5.56%	2.78%
Total Supply	214							
	Space Available	192	164	150	140	168	148	198
	% Occupied	10.28%	23.36%	29.91%	34.58%	21.50%	30.84%	7.48%

Parking Occupancy Data - Tuesday July 31, 2018

Block #	Parking Type	8am	10am	12pm	2pm	4pm	6pm	8pm
11	Off-Street	59	67	59	44	67	7	10
	On-Street	3	2	1	0	2	0	0
Off Supply	166							
	Space Available	107	99	107	122	99	159	156
	% Occupied	35.54%	40.36%	35.54%	26.51%	40.36%	4.22%	6.02%
On Supply	33							
	Space Available	30	31	32	33	31	33	33
	% Occupied	9.09%	6.06%	3.03%	0.00%	6.06%	0.00%	0.00%
Total Supply	199							
	Space Available	137	130	139	155	130	192	189
	% Occupied	31.16%	34.67%	30.15%	22.11%	34.67%	3.52%	5.03%
12	Off-Street	0	2	2	4	0	0	0
	On-Street	7	27	12	24	20	16	18
Off Supply	15							
	Space Available	15	13	13	11	15	15	15
	% Occupied	0.00%	13.33%	13.33%	26.67%	0.00%	0.00%	0.00%
On Supply	188							
	Space Available	181	161	176	164	168	172	170
	% Occupied	3.72%	14.36%	6.38%	12.77%	10.64%	8.51%	9.57%
Total Supply	203							
	Space Available	196	174	189	175	183	187	185
	% Occupied	3.45%	14.29%	6.90%	13.79%	9.85%	7.88%	8.87%
13	Off-Street	3	7	4	2	2	4	6
	On-Street	0	0	2	3	1	0	0
Off Supply	39							
	Space Available	36	32	35	37	37	35	33
	% Occupied	7.69%	17.95%	10.26%	5.13%	5.13%	10.26%	15.38%
On Supply	4							
	Space Available	4	4	2	1	3	4	4
	% Occupied	0.00%	0.00%	50.00%	75.00%	25.00%	0.00%	0.00%
Total Supply	43							
	Space Available	40	36	37	38	40	39	37
	% Occupied	6.98%	16.28%	13.95%	11.63%	6.98%	9.30%	13.95%
14	Off-Street	20	61	51	38	44	19	11
	On-Street	16	30	31	15	24	25	26
Off Supply	105							
	Space Available	85	44	54	67	61	86	94
	% Occupied	19.05%	58.10%	48.57%	36.19%	41.90%	18.10%	10.48%
On Supply	58							
	Space Available	42	28	27	43	34	33	32
	% Occupied	27.59%	51.72%	53.45%	25.86%	41.38%	43.10%	44.83%
Total Supply	163							
	Space Available	127	72	81	110	95	119	126
	% Occupied	22.09%	55.83%	50.31%	32.52%	41.72%	26.99%	22.70%
15	Off-Street	3	4	4	7	5	4	0
	On-Street	8	8	8	11	11	3	8
Off Supply	24							
	Space Available	21	20	20	17	19	20	24
	% Occupied	12.50%	16.67%	16.67%	29.17%	20.83%	16.67%	0.00%
On Supply	30							
	Space Available	22	22	22	19	19	27	22
	% Occupied	26.67%	26.67%	26.67%	36.67%	36.67%	10.00%	26.67%
Total Supply	54							
	Space Available	43	42	42	36	38	47	46
	% Occupied	20.37%	22.22%	22.22%	33.33%	29.63%	12.96%	14.81%

Parking Occupancy Data - Tuesday July 31, 2018

Block #	Parking Type	8am	10am	12pm	2pm	4pm	6pm	8pm
16	Off-Street	26	58	41	72	54	18	11
	On-Street	7	8	7	8	1	0	0
	Off Supply	249						
	Space Available	223	191	208	177	195	231	238
	% Occupied	10.44%	23.29%	16.47%	28.92%	21.69%	7.23%	4.42%
	On Supply	117						
	Space Available	110	109	110	109	116	117	117
	% Occupied	5.98%	6.84%	5.98%	6.84%	0.85%	0.00%	0.00%
	Total Supply	366						
	% Occupied	9.02%	18.03%	13.11%	21.86%	15.03%	4.92%	3.01%
17	Off-Street	0	0	0	0	0		
	On-Street	0	0	1	2	0		
	Off Supply	152						
	Space Available	152	152	152	152	152	152	152
	% Occupied	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%
	On Supply	13						
	Space Available	13	13	12	11	13	13	13
	% Occupied	0.00%	0.00%	7.69%	15.38%	0.00%	0.00%	0.00%
	Total Supply	165						
	% Occupied	0.00%	0.00%	0.61%	1.21%	0.00%	0.00%	0.00%