

City of La Quinta

CITY COUNCIL MEETING: January 15, 2019

STAFF REPORT

AGENDA TITLE: AUTHORIZE SUBMISSION OF A REQUEST FOR PROPOSALS TO DESIGN AND PAINT ART MURALS ON THE CITY-OWNED WALL ADJACENT TO THE FRONTIER BUILDING.

RECOMMENDATION

Distribute a Request for Proposals to design and paint art murals on the City-owned wall adjacent to the Frontier Building.

EXECUTIVE SUMMARY

- The January 2018 Community Workshop listed expanding the City's portfolio of art as a priority.
- This is an opportunity to expand the City's Art in Public Places (APP) Program, which is a program that the Community Services Commission reviews.
- Art would be commissioned along the eastern wall adjacent to the Frontier building.
- Distribution of a Request for Proposals (RFP) for art mural design at this location would initiate this project.

FISCAL IMPACT

Approximate project costs that will be included for the RFP will be \$2,500-\$5,000 paid from the APP fund (207-0000-74800).

BACKGROUND/ANALYSIS

In January 2018, the City hosted a Community Workshop to engage with the community on developing projects and receive feedback. One topic that staff presented was expanding the City's art portfolio. Ideas focused on art installations in designated areas in the south La Quinta corridor to enhance the area's cultural character. This project was tied as the number 2 top priority for the City.

In 2018, Staff implemented murals by phases. Phase one is currently in progress and features two murals at the Library. Phase two will feature the

mural on the eastern wall adjacent to the Frontier building. The site will connect cultural assets in Old Town with the Civic Center Campus.

Once proposals are received and reviewed, a subsequent request to Commission to select the most competitive mural will be submitted. Staff is seeking the Commission's recommendation to distribute an RFP to design and install a mural on the City-owned wall adjacent to the Frontier building.

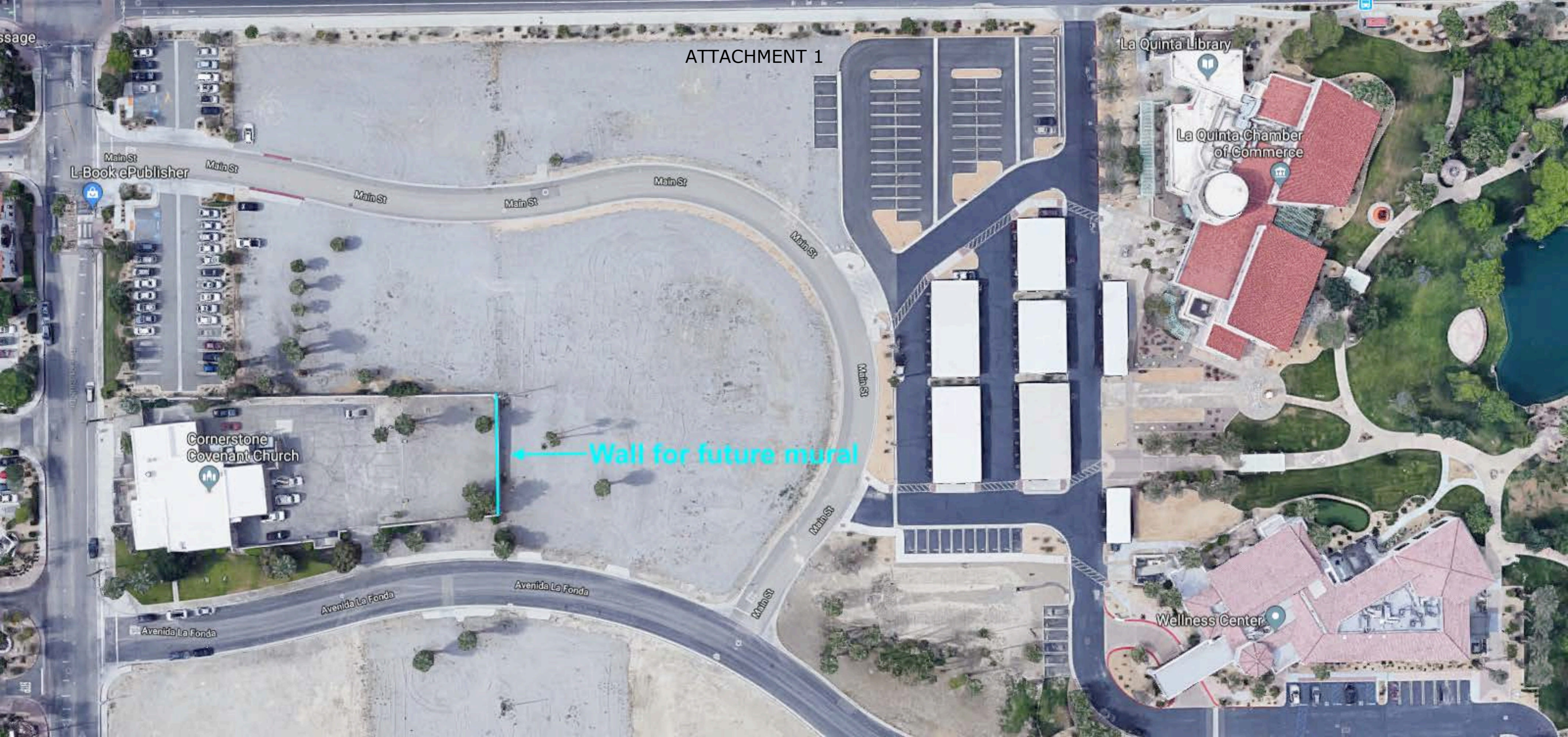
ALTERNATIVES

Approve/modify recommendation to distribution of an RFP for the art mural on the City-owned wall adjacent to the Frontier Building.

Prepared by: Jaime Torres, Community Resources Analyst
Approved by: Chris Escobedo, Community Resources Director

Attachment: 1. Wall for future mural

ATTACHMENT 1



Wall for future mural

La Quinta Library

La Quinta Chamber of Commerce

Cornerstone Covenant Church

Wellness Center

L-Book ePublisher

Main St

Main St

Main St

Main St

Main St

Main St

Main St

Main St

Main St

Avenida La Fonda

Avenida La Fonda

Avenida La Fonda