

City of La Quinta

COMMUNITY SERVICES COMMISSION: September 9, 2019

STAFF REPORT

AGENDA TITLE: Community Services Commission Roadmap

RECOMMENDATION

Staff is seeking guidance and input from the Community Services Commission on its roadmap and priorities.

EXECUTIVE SUMMARY

- Over the last couple of years, the Community Services Commission (Commission) has focused on the areas of art, events, and recreation.
- The Road Map (Attachment 1) highlights key accomplishments or initiatives that have been a part of the Commissions workplan.
- Staff is seeking input and alignment from the Commission on these items so that priorities remain top of mind for future commissioners.

FISCAL IMPACT - None.

BACKGROUND/ANALYSIS

The Commission has helped evolve and grow arts, events, and recreation in La Quinta. Projects ranging from the creation of new murals to installation of the National Fitness Court add to the City's focus on quality of life. The Commission has expressed a desire to add new initiatives and keep regular track of its progress. The Roadmap will help keep those items top of mind and provide a framework for Staff.

Prepared by: Jaime Torres, Community Resources Analyst
Approved by: Chris Escobedo, Community Resources Director

Attachment: 1. Roadmap

Community Services

ROAD MAP

Commission

Art

- Murals
- Village Temporary Art Pads
- Village Art Alley
- Roundabout Art
- Signal Box Art
- Monument Signs
- Contract Art Maintenance
- Repurpose Art Pieces

Events

- SilverRock Event Site
- Lifestyle Events (Brew in LQ; Sunset Hours; Toast To LQ; Tequila & Tacos; Street Food Cinema)
- Bike Nite
- Educational (Fly Over LQ; Mission LQ: Rocket Launch)
- Youth Council

Recreation

- Old Town Artisan Studio
- Wellness West
- Wellness Center 7 Days of Fitness
- Extended Pool Hours At Fritz Burns Park
- Hiking & Biking Trails and Programs
- National Fitness Campaign At La Quinta Park
- Master Gardener Classes

