M E M O R A N D U M

TO: Madam Mayor and Members of the City Council
   City Employees
   City Attorney
   Police Chief Misty Reynolds
   Lieutenant Jeff Buompensiero
   Division Chief Robert Fish
   Bataillon Chief Bonifacio De La Cruz
   Bataillon Chief Bill Lawe
   Sherry Barkas, The Desert Sun

FROM: Jon McMillen, City Manager

DATE: March 5, 2020

ITEMS OF INTEREST

**** DON’T MISS ****

The debut of the new signature art event, La Quinta Art Celebration, now happening, March 5-7, in the Civic Center Park. It will showcase 220 world-class juried artists from across the country and abroad exhibiting their fine art and craft in 12 media categories including Painting, Sculpture, Glass, Ceramics, Jewelry, Photography, Fiber, Wood and Mixed Media. ENJOY!

DESIGN AND DEVELOPMENT

- The Hub assisted 246 customers over the last week. Staff processed the following transactions:
  - Issued 100 business licenses and collected $12,921 in license fees;
  - Issued 6 Short-Term Vacation Rental business licenses/permit registrations and collected $11,435 in license fees;
  - Collected $22,676 in Transient Occupancy Tax;
  - Received 64 permit applications; of which, 16 were submitted online through eTRAKiT;
  - Issued 56 permits, with a total valuation of $2,046,815 and collected $43,927 in permit fees; and
  - Of the 56 permits, 11 were issued online through eTRAKiT

- City Building Inspectors performed 110 inspections last week; of those, 28 were requested using the City’s eTRAKiT online portal.

- Building Division staff performed 56 permit reviews last week; of those, 18 were reviewed through the City’s eTRAKiT online portal.
The City Council voted at their March 3 meeting to continue the public hearing for the Pavilion Palms Shopping Center project on May 5 to give the applicant time to revise their site plan based on comments from the Council. The project is located at the northwest corner of Avenue 50 and Jefferson Street and consists of a 119,000 square foot shopping center with a Pavilions market, associated fuel station and retail and restaurant parcels.

**PUBLIC WORKS**

- On-site construction continues at private development projects including Andalusia, Griffin Ranch, Monterra, Codorniz, The Citrus, and Floresta.

- The contractor for the Cove Restroom Project and Calle Tecate Parking Lot project has installed the water meter and the irrigation main line and will be laying out plants.

- The contractor for the HSIP Interconnect Improvements project continues to install pull boxes, conduits, and signal interconnect cable throughout the City.
The contractor for the La Quinta SilverRock Park Venue project continues to work on the plant layout, grading, trenching for irrigation, and construction of the amphitheater.

The contractor for the La Quinta Village Complete Streets project will not be completing any work during the week of March 2–6 due to the LQ Art Celebration. For complete details and information on the next phase, please see attachment 1.
The contractor for the FY 19/20 – Slurry Seal Improvements and Calle Tecate Striping Improvements project has restriped Washington and Ave 48 to allow for a right turn without affecting the thru lanes and continues to slurry Avenue 58, Madison, and Calle Tecate. Please see attachment 2 for anticipated schedule.

**COMMUNITY RESOURCES**

- La Quinta Art Celebration will use the Wellness Center from Monday, March 2, through Monday, March 9, for the new annual La Quinta Art Celebration. Members of the Wellness Center may use the Desert Recreation District Fitness Center during this time. Members will need their membership card to show District staff. The Wellness Center will reopen on Tuesday, March 10, at 5:30 a.m.

- The Wellness Center is working with AARP Tax Assistance to provide complimentary tax preparing services to the public on Tuesdays, through April 7; and is working with Coachella Valley Community Tax Services to provide complimentary tax preparing services to the public on Fridays, through April 3. Volunteers will assist with simple tax forms. Appointments are required and are scheduled one week out on a first-call, first-serve basis. All necessary documents are required at the time of reserving your appointment. For more information or to make an appointment, please call 760-564-0096.

- The Certified Farmers Market will be held on Sunday, March 8, at 8:00 a.m. in Old Town La Quinta. This event includes fresh produce, herbs, honey, plants, bread, and more. Admission and parking are free.

- The Fritz Burns Pool is now open. For pool program information or to register, visit DRD’s website at [www.MyRecreationDistrict.com](http://www.MyRecreationDistrict.com). Pool programs are also available on the City’s website at [www.laquintaca.gov/fbpool](http://www.laquintaca.gov/fbpool).

- The Library’s Teen Anime Zone will be held on Saturday, March 7, at 4:00 p.m. for ages 13 to 17. Teens will watch and discuss with others who share a passion for Anime.
• The Library’s Baby Story Time is on Tuesday, March 10, at 10:15 a.m. for ages 0 to 18 months. Infants can be introduced to the library with interactive rhymes, songs, and books geared towards promoting literacy at the youngest age in a gentle atmosphere with parental/guardian participation.

• The Library’s Move ‘n’ Groove Story Time will be held on Tuesday, March 10, at 11:15 a.m. for ages 18 months to 3 years. Infants will enjoy a time for wiggles, interactive rhymes, songs, and books, ending with a sensory playtime.

• Enjoy a Brown Bag TED Talk on the big screen at the Museum Community Room on Wednesday, March 11, at 12:00 p.m. This month’s feature will present “Billie Jean King: This tennis icon paved the way for women in sports”. Water and cookies are provided.

• The Library’s “Read to Rusty” program for tweens ages 8 to 12 is on Wednesday, March 11, at 3:15 p.m. Tweens can sign up for a 10-minute time slot to practice reading aloud with its new four-legged and furry volunteer, Rusty the Puggle, an AKC Therapy Dog from Animal Samaritans’ Animal Companion Therapy. All participants must arrive at 3:15 p.m. for the introductory part of the program which includes an overview of the rules and ways to approach a dog. A parent/guardian must sign a waiver for their child to participate. To sign up, please call the Library at 760-564-4767.

• Teens ages 13 to 17 can join Image ‘n’ Stories, the Library’s newest graphic novel book club on Wednesday, March 11, at 5:00 p.m. This month, teens will discuss the graphic novel Speak by Laurie Halse Anderson and illustrated by Emily Carroll. See the Reference Desk to sign up and check out a copy.

• The Library’s Pre-K Story Time will be held on Thursday, March 12, at 10:15 a.m. and 11:15 a.m. for ages 3 and older. Come for stories, rhymes, songs, activities and a craft.

• On Thursday, March 12, at 4:00 p.m., Kim Burton, PT from Eisenhower Health will be at the Library to present a talk on Pelvic Health. This talk is free, but registration is highly encouraged. Call 760-423-4855 or visit www.EisenhowerHealth.org/calendar to register.

• La Quinta Historical Society Talk at the Museum will be held on Thursday, March 12, at 4:00 P.M. Dr. Robert Ross will present the findings of his extensive research on the ever-changing Whitewater River area and the effects of these changes on the birds that make this unique habitat their home. To reserve a seat and get a free ticket, visit: https://tickets.laquintahistoricalsociety.com/e/dr-ross-birds-of-the-whitewater-river-talk/tickets

• The Library’s Teen Think will be held on Friday, March 13, at 4:00 p.m. for ages 13 to 17. Teens will be racing against the clock to uncover Julius Caesar’s traitors before the Ides of March arrives.

• The Desert Youth Olympics will be held on Saturday, March 14, at 9:00 a.m. at La Quinta High School. This event will feature a 20-yard dash, hurdles, javelin throw, discus throw, and long jump for boys and girls ages 3 to 8. Registration is now open at: https://dyolq2020.eventbrite.com and costs $10. Please call 760-777-7093 for more information.
• Mission LQ: Rocket Launch will be held on Saturday, March 21, at 8:00 a.m. at Monticello park. Beginners and seasoned rocketeers can build and launch their very own model rockets. Rocket materials will be provided, but participants are welcome to bring their own rockets to launch as well. This event is free. For more information, please call 760-777-7093.

• Spay Neuter Imperative Program (SNIP) will conduct a low-cost spay and neuter event on Saturday, March 28, from 10:00 a.m. to 2:00 p.m. at the Library parking lot. Rabies and Parvo vaccinations will be available for $11 and Bordetella vaccinations for $16. Microchipping will be offered for $15. Spay/Neuter services are available by appointment only and the cost is $25. Please call 760-366-1100 (English) or 760-366-1105 (Spanish) to schedule an appointment.

• The Salton Sea Stories exhibit at the Museum will be on display now through March 28. Experience the heyday of the Salton Sea through the 1962 photographs of George Mann and the story of Helen Burns, “Queen of the Salton Sea.”

• Be sure to follow the Museum on Facebook, Twitter and Instagram for all the latest events: https://www.facebook.com/LaQuintaMuseum

• The Museum’s “STITCH” group meets every Tuesday, from 1:00 p.m. to 3:00 p.m., in the Community Room. Participants should bring their own project to work on. Be inspired and share with fellow quilters, knitters, needle pointers and weavers.

• Family Hospice Care offers a bereavement support group every Friday at the Wellness Center at 9:00 a.m. First-time attendees need to register and with Bereavement Services, please call 760-674-3344 to reserve a seat.

• The Museum Coloring Club for Adults meets every Friday, from 1:00 p.m. to 3:00 p.m., in the Community Room. Basic supplies are provided while they last.

• The Museum’s Mah Jongg program will be held Saturdays, from 10:00 a.m. to 1:00 p.m., in the Community Room. This is not a class with an instructor, but all levels are welcome.

• Over the last week Code Compliance has opened 37 cases, closed 33 cases, inspected 111 properties, issued 5 courtesy notices, 25 notices of violation, 1 notice of public nuisance, 2 final notices of violation, 121 other actions and handled 273 phone calls.