

# City of La Quinta

## COMMUNITY SERVICES COMMISSION MEETING

### DEPARTMENT REPORT

**TO:** Community Services Commission  
**FROM:** Edie Hylton, Deputy City Manager  
**DATE:** July 13, 2015  
**SUBJECT:** COMMUNITY SERVICES REPORT – JUNE 2015

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Upcoming events of the Community Services Department for August 2015:

|                         |  |
|-------------------------|--|
| <b>Daily Activities</b> | Social Bridge<br>Mah Jongg<br>Advance Ukulele  |
| <b>Events</b>           | Boys & Girls “Back to School” Luncheon   |
| <b>Fitness</b>          | Morning Workout<br>Mat Pilates<br>Chair Exercise<br>Sunset Yoga  |
| <b>Leisure</b>          | La Quinta Glee 7-14yrs<br>Ballroom Dance Beginning & Intermediate<br>*Dance, Play and Pretend, La Quinta High School & B&G Club<br>*Beginning Ballet, La Quinta High School  |
| <b>Sports/Aquatics</b>  | Rojas Taekwondo<br>Tiny Tigers<br>*Rojas Martial Arts, La Quinta High School<br>*Summer Golf Tour, Westin Mission Hills, Pete Dye Course<br>*Summer Golf Tour, Classic Club<br>*Summer Golf Tour, Desert Willow, Fire Cliff Course<br>*Summer Golf Tour, Indian Wells Golf Resort, Celebrity Course<br>*Summer Golf Tour, TPC Stadium Course at PGA West<br>*Summer Golf End-of-Tour Banquet, PGA West Clubhouse |

*\*Denotes classes/events held at other locations*

**Community Services Department  
Attendance Report for June 2015  
Summary Sheet**

| <b>Program</b>                   | <b>Sessions Per Month</b> |              |                 |             |             |
|----------------------------------|---------------------------|--------------|-----------------|-------------|-------------|
|                                  | <b>2015</b>               | <b>2014</b>  | <b>Variance</b> | <b>2015</b> | <b>2014</b> |
| Leisure Classes                  | 168                       | 95           | 73              | 53          | 36          |
| Special Events                   | 0                         | 0            | 0               | 0           | 0           |
| Sports                           | 474                       | 435          | 39              | 23          | 21          |
| Wellness Center                  | 228                       | 179          | 49              | 74          | 36          |
| Wellness Center (Free Services)  | 358                       | 207          | 151             | 80          | 18          |
| <b>Total</b>                     | <b>1,228</b>              | <b>916</b>   | <b>312</b>      | <b>230</b>  | <b>111</b>  |
| <b>Wellness Center Fitness</b>   |                           |              |                 |             |             |
| Fitness Center                   | 3,864                     | 0            | 3,864           | 78          | 0           |
| <b>Total</b>                     | <b>3,864</b>              | <b>0</b>     | <b>3,864</b>    | <b>78</b>   | <b>0</b>    |
| <b>Sports User Groups</b>        |                           |              |                 |             |             |
| <b>La Quinta Park</b>            |                           |              |                 |             |             |
| AYSO                             | 150                       | 100          | 50              | 11          | 6           |
| Desert Boot Camp                 | 50                        | 50           | 0               | 6           | 9           |
| <b>Sports Complex</b>            |                           |              |                 |             |             |
| La Quinta Youth & Sports         | 150                       | 200          | -50             | 22          | 22          |
| <b>Colonel Mitchell Paige</b>    |                           |              |                 |             |             |
| Friday Night Lights              | 250                       | 200          | 50              | 4           | 5           |
| Desert United Soccer Club        | 180                       | 0            | 180             | 11          | 0           |
| <b>Facility/Park Rentals</b>     |                           |              |                 |             |             |
| <b>Wellness Center</b>           |                           |              |                 |             |             |
| (Private Party)                  | 200                       | 0            | 200             | 1           | 0           |
| <b>Library</b>                   |                           |              |                 |             |             |
| (Sunday Church)                  | 300                       | 375          | -75             | 4           | 5           |
| Classroom                        | 500                       | 450          | 50              | 10          | 9           |
| Community Room                   | 500                       | 0            | 500             | 10          | 0           |
| <b>Museum</b>                    |                           |              |                 |             |             |
| Meeting Room                     | 900                       | 100          | 800             | 15          | 2           |
| <b>Boys &amp; Girls Club Gym</b> |                           |              |                 |             |             |
| (Sunday Church)                  | 400                       | 0            | 400             | 4           | 0           |
| <b>Civic Center Campus</b>       |                           |              |                 |             |             |
| (Private Party)                  | 0                         | 0            | 0               | 0           | 0           |
| <b>Park Rentals</b>              |                           |              |                 |             |             |
| La Quinta Park                   | 150                       | 150          | 0               | 3           | 3           |
| Fritz Burns Park                 | 0                         | 50           | -50             | 0           | 1           |
| <b>Total</b>                     | <b>3,730</b>              | <b>1,675</b> | <b>2,055</b>    | <b>101</b>  | <b>62</b>   |
| <b>Total Programs</b>            | <b>8,822</b>              | <b>2,591</b> | <b>6,231</b>    | <b>409</b>  | <b>173</b>  |

**Volunteer Hours**

|                              |           |            |             |
|------------------------------|-----------|------------|-------------|
| Wellness Center              | 83        | 245        | -163        |
| <b>Total Volunteer Hours</b> | <b>83</b> | <b>245</b> | <b>-163</b> |

**Community Services Department  
Program Report for June 2015**

|                                | 2015         | 2014         |           | 2015      | 2014      |
|--------------------------------|--------------|--------------|-----------|-----------|-----------|
|                                | Participants | Participants | Variance  | Meetings  | Meetings  |
| <b>Leisure Classes</b>         |              |              |           |           |           |
| Guitar - Beginning & 2nd Level | 7            | 0            | 7         | 4         | 0         |
| La Quinta Glee                 | 33           | 0            | 33        | 4         | 0         |
| Ballroom Dancing               | 16           | 0            | 16        | 4         | 0         |
| Sunset Yoga                    | 23           | 0            | 23        | 5         | 0         |
| Taekwondo 4 - 8 (Beg.)         | 12           | 22           | -10       | 9         | 9         |
| Taekwondo 4 - 8 (Inter.)       | 40           | 24           | 16        | 9         | 9         |
| Taekwondo 9yrs-Up              | 22           | 27           | -5        | 9         | 9         |
| Rojas Martial Arts 4 - up      | 15           | 22           | -7        | 9         | 9         |
| <b>Totals</b>                  | <b>168</b>   | <b>95</b>    | <b>73</b> | <b>53</b> | <b>36</b> |

|                       | 2015         | 2014         |          | 2015     | 2014     |
|-----------------------|--------------|--------------|----------|----------|----------|
|                       | Participants | Participants | Variance | Meetings | Meetings |
| <b>Special Events</b> |              |              |          |          |          |
| NONE                  | 0            | 0            | 0        | 0        | 0        |
| <b>Totals</b>         | <b>0</b>     | <b>0</b>     | <b>0</b> | <b>0</b> | <b>0</b> |

|                                  | 2015         | 2014         |           | 2015      | 2014      |
|----------------------------------|--------------|--------------|-----------|-----------|-----------|
|                                  | Participants | Participants | Variance  | Meetings  | Meetings  |
| <b>Sports</b>                    |              |              |           |           |           |
| Open Gym Basketball              | 179          | 173          | 6         | 9         | 8         |
| Open Gym Volleyball              | 104          | 123          | -19       | 9         | 9         |
| Disc Golf @ Lights at Indio G.C. | 45           | 0            | 45        | 1         | 0         |
| Golf Tour, Golf Club at L.Q.     | 38           | 42           | -4        | 1         | 1         |
| Golf Tour, Escena Golf Club      | 38           | 28           | 10        | 1         | 1         |
| Golf Tour, Indian Canyons        | 31           | 34           | -3        | 1         | 1         |
| Golf Tour, Heritage Palms        | 39           | 35           | 4         | 1         | 1         |
| <b>Totals</b>                    | <b>474</b>   | <b>435</b>   | <b>39</b> | <b>23</b> | <b>21</b> |

|                                  |            |            |            |           |           |
|----------------------------------|------------|------------|------------|-----------|-----------|
| <b>Community Services Totals</b> | <b>642</b> | <b>530</b> | <b>112</b> | <b>76</b> | <b>57</b> |
|----------------------------------|------------|------------|------------|-----------|-----------|



## Wellness Center Program Report for June 2015

|   | Participation | Participation | Variance    | Meetings   | Meetings  |
|---|---------------|---------------|-------------|------------|-----------|
|   | 2015          | 2014          |             | 2015       | 2014      |
| <b>Fitness Center</b>                             |               |               |             |            |           |
| Fitness Member Visits                             | 3605          | 0             | 3605        | 26         | 0         |
| Daily Fitness Drop-ins @ \$5                      | 81            | 0             | 81          | 26         | 0         |
| Memberships Sold                                  | 178           | 0             | 178         | 26         | 0         |
| <b>Fitness Center Total</b>                       | <b>3864</b>   | <b>0</b>      | <b>3864</b> | <b>78</b>  | <b>0</b>  |
|   |               |               |             |            |           |
|   | Participation | Participation | Variance    | Meetings   | Meetings  |
|   | 2015          | 2014          |             | 2015       | 2014      |
| <b>Volunteers</b>                                 |               |               |             |            |           |
| Wellness Center                                   | 12            | 26            | -14         | n/a        | n/a       |
| Hours   | 82.5          | 245           | -162.5      | n/a        | n/a       |
|   |               |               |             |            |           |
|   | Participation | Participation | Variance    | Meetings   | Meetings  |
|   | 2015          | 2014          |             | 2015       | 2014      |
| <b>Wellness Activities/Social Services (Free)</b> |               |               |             |            |           |
| Wellness Activities                               | 358           | 207           | 151         | 80         | 18        |
| <b>Wellness Activities/Services Total</b>         | <b>358</b>    | <b>207</b>    | <b>151</b>  | <b>80</b>  | <b>18</b> |
|   |               |               |             |            |           |
|   |               |               |             |            |           |
|   | Participation | Participation | Variance    | Meetings   | Meetings  |
|   | 2015          | 2014          |             | 2015       | 2014      |
| <b>Wellness Classes/ Programs</b>                 |               |               |             |            |           |
| <b>Fitness</b>                                    |               |               |             |            |           |
| Interval Training & Chair Exercise                | 15            | 0             | 15          | 17         | 0         |
| Mat Pilates                                       | 14            | 8             | 6           | 13         | 13        |
| Morning Workout                                   | 17            | 16            | 1           | 13         | 13        |
| Tai Chi (Beg. & Interm.)                          | 12            | 0             | 12          | 8          | 0         |
|   |               |               |             |            |           |
| <b>Leisure</b>                                    |               |               |             |            |           |
| Chair Massage                                     | 4             | 0             | 4           | 2          | 0         |
| Tiny Tigers                                       | 6             | 0             | 6           | 9          | 0         |
| June Luncheon                                     | 40            | 70            | -30         | 1          | 1         |
|   |               |               |             |            |           |
| <b>Open Game Play</b>                             |               |               |             |            |           |
| Bridge: Social                                    | 67            | 46            | 21          | 5          | 5         |
| Mah Jongg   | 46            | 39            | 7           | 4          | 4         |
| Mexican Train Dominos                             | 7             | 0             | 7           | 2          | 0         |
|   |               |               |             |            |           |
| <b>Wellness Classes/Programs Total</b>            | <b>228</b>    | <b>179</b>    | <b>49</b>   | <b>74</b>  | <b>36</b> |
|   |               |               |             |            |           |
| <b>WELLNESS CENTER TOTAL</b>                      | <b>4450</b>   | <b>386</b>    | <b>4064</b> | <b>232</b> | <b>54</b> |

**Community Services Department  
Monthly Revenue Report for June 2015**

| <b>Monthly Revenue - Facility Rentals</b> | <b>2015</b>        | <b>2014</b>        | <b>Variance</b>    |
|---|--------------------|--------------------|--------------------|
| Library                                   | \$ 1,050.00        | \$ 1,312.50        | \$ (262.50)        |
| Museum                                    | \$ 625.00          | \$ 100.00          | \$ 525.00          |
| Wellness Center                           | \$ 875.00          | \$ -               | \$ 875.00          |
| Parks                                     | \$ 220.00          | \$ 245.00          | \$ (25.00)         |
| Sports Fields                             | \$ 2,935.00        | \$ 790.00          | \$ 2,145.00        |
| <b>Monthly Facility Revenue</b>           | <b>\$ 5,705.00</b> | <b>\$ 2,447.50</b> | <b>\$ 3,257.50</b> |

**Monthly Revenue**

|                                    |                     |                     |                     |
|------------------------------------|---------------------|---------------------|---------------------|
| Wellness Center                    | \$ 2,547.00         | \$ 2,025.00         | \$ 522.00           |
| Fitness Memberships & Daily Passes | \$ 9,655.00         | \$ -                | \$ 9,655.00         |
| Community Services                 | \$ 26,978.00        | \$ 16,806.50        | \$ 10,171.50        |
| <b>Total Revenue</b>               | <b>\$ 39,180.00</b> | <b>\$ 18,831.50</b> | <b>\$ 20,348.50</b> |

**Revenue Year to Date**

|                                    |                      |                      |                     |
|------------------------------------|----------------------|----------------------|---------------------|
| Facility Revenue                   | \$ 48,581.00         | \$ 38,208.50         | \$ 10,372.50        |
| Wellness Center                    | \$ 31,710.00         | \$ 38,027.50         | \$ (6,317.50)       |
| Fitness Memberships & Daily Passes | \$ 71,945.00         | \$ -                 | \$ 71,945.00        |
| Community Services                 | \$ 93,790.00         | \$ 84,776.50         | \$ 9,013.50         |
| <b>Total Revenue to Date</b>       | <b>\$ 246,026.00</b> | <b>\$ 161,012.50</b> | <b>\$ 85,013.50</b> |



## Community Services Updates June 2015

Staff is assessing the latest water bills and the impacts from the States' mandatory restrictions. Starting June 1, the parks landscape contractor began implementing an optimized watering schedule to reduce watering 36% during the summer months. The turf will suffer in appearance during the summer heat, but we will be sure to keep trees and shrubs healthy. The La Quinta Park interactive water feature may also be affected. While anticipating for the water restrictions, staff programmed the play feature to only operate from noon to 7 p.m. daily. According to the latest water bill, the operation times may still need to be reduced a bit further.

The Fritz Burns Pool is open for the 2015 season. The pool will remain open from June 15-August 28. The **"Fritz Burns Pool Summer 2015 Catalog"** provides additional information about this season's hours, activities, and events. Last week, we reported the Fritz Burns outside restrooms were closed due to a fire. Water aerobics began in May and will continue as long as there is interest through October.

A fire was started in the outside women's restroom at the Fritz Burns Pool on June 8, 2015. These restrooms serve park patrons. The fire was contained to the one restroom causing surface and electrical damage. The fire damage was repaired and did not affect the scheduled opening of the pool.