

City of La Quinta

COMMUNITY SERVICES COMMISSION MEETING DEPARTMENT REPORT

TO: Community Services Commission
FROM: Edie Hylton, Deputy City Manager
DATE: October 12, 2015
SUBJECT: COMMUNITY SERVICES DEPARTMENT REPORT – AUGUST 2015

Upcoming events of the Community Services Department for October 2015:

Daily Activities	Social Bridge Duplicate Bridge Mah Jongg Advance Ukulele Chair Massage and Sample Vitamin B-12 Injections
Events	October Luncheon Annual Health Fair *Dog-o-ween, Pioneer Park *Zombie Out Run, La Quinta Park
Fitness	Morning Workout Mat Pilates Chair Exercise Sunrise Yoga Sunset Yoga Tai Chi Balance & Strength Tai Chi Chuan Tai Chi Intermediate Best Stretch Yoga for Health Chair Yoga Personal Training Gentle (Flex) Yoga
Leisure	La Quinta Glee 7-14yrs Ballroom Dance Beginning & Intermediate AARP Safe Driver

Therapeutic Drumming

Voiceovers

Watercolor

Acrylic Painting

Sketch & Draw

Use a Digital Camera

Beginning Computers

*Beginning Spanish, Colonel Mitchell Paige

*Dance, Play and Pretend, La Quinta High School & B&G Club

*Beginning Ballet, La Quinta High School

Sports/Aquatics

Rojas Taekwondo

Tiny Tigers

*Rojas Martial Arts, La Quinta High School

*Open Gym (Volleyball/Basketball), B&G Club

*Water Aerobics, Fritz Burns Pool

*Y Rookies Soccer Ages 3-5, Colonel Mitchell Paige

*Youth Tennis, Fritz Burns Park

*Disc Golf Tournament, Cove Oasis

**Denotes classes/events held at other locations*



**Community Services Department
Attendance Report for August 2015
Summary Sheet**

Program	<u>Sessions Per Month</u>				
	2015	2014	Variance	2015	2014
Leisure Classes	146	68	78	52	32
Special Events	155	315	-160	2	3
Sports	606	423	183	22	20
Wellness Center	250	77	173	54	35
Wellness Center (Free Services)	524	141	383	88	13
Total	1,681	1,024	657	218	103
Wellness Center Fitness					
Fitness Center	3,990	0	3,990	78	0
Total	3,990	0	3,990	78	0
Sports User Groups					
La Quinta Park					
AYSO	150	150	0	5	5
Sports Complex					
La Quinta Youth & Sports	100	0	100	17	0
Colonel Mitchell Paige					
Desert United Soccer Club	25	0	25	17	0
Facility/Park Rentals					
Wellness Center					
(Private Party)	200	0	200	1	0
(Sunday Church)	375	375	0	5	5
Library					
Classroom	300	300	0	6	6
Community Room	200	0	200	4	0
Museum					
Meeting Room	960	60	900	16	1
Boys & Girls Club Gym					
(Sunday Church)	500	100	400	5	1
Civic Center Campus					
(Private Party)	0	100	-100	0	2
Park Rentals					
La Quinta Park	50	100	-50	1	2
Fritz Burns Park	0	0	0	0	0
Total	2,860	1,185	1,675	77	22
Total Programs	8,531	2,209	6,322	373	125

Volunteer Hours

Wellness Center	89	129	-40
Total Volunteer Hours	89	129	-40

**Community Services Department
Program Report for August 2015**

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Leisure Classes					
La Quinta Glee	25	0	25	4	0
Ballroom Dancing (Beg. & Interm.)	25	0	25	4	0
Sunset Yoga	19	0	19	8	0
Taekwondo 4 - 8 (Beg.)	20	14	6	9	8
Taekwondo 4 - 8 (Inter.)	30	22	8	9	8
Taekwondo 9yrs-Up	11	25	-14	9	8
Rojas Martial Arts 4 - up	16	7	9	9	8
Totals	146	68	78	52	32

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Special Events					
Moonlight Movies At The Pool	100	250	-150	1	2
Golf Tour Banquet	55	65	-10	1	1
Totals*	155	315	-160	2	3

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Sports					
Open Gym Basketball	305	145	160	8	8
Open Gym Volleyball	124	153	-29	9	8
Golf Tour, Westin Mission Hills	35	26	9	1	1
Golf Tour, Classic Club	30	27	3	1	1
Golf Tour, Desert Willow	36	40	-4	1	1
Golf Tour, I.W. Golf Resort	35	32	3	1	1
Golf Tour, PGA Stadium Course	41	0	41	1	0
Totals	606	423	183	22	20

Community Services Totals	907	806	101	76	55
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* Wellness Center was closed for facility expansion at this time last year, and only a minimal number of classes were relocated to other facilities. Therefore, participation number in 2014 are significantly lower than this year.

Wellness Center Program Report for August 2015

	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Fitness Center					
Fitness Member Visits	3800	0	3800	26	0
Daily Fitness Drop-ins @ \$5	67	0	67	26	0
Memberships Sold	123	0	123	26	0
Fitness Center Total	3990	0	3990	78	0
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Volunteers					
Wellness Center	16	19	-3	n/a	n/a
Hours	89	129	-40	n/a	n/a
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Activities/Social Services (Free)					
Wellness Activities	524	141	383	88	13
Wellness Activities/Services Total	524	141	383	88	13
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Classes/ Programs					
Fitness					
Sunrise Yoga	12	0	12	8	0
Mat Pilates	22	8	14	13	13
Morning Workout	25	22	3	13	13
Leisure					
Chair Massage	5	0	5	3	0
Tiny Tigers	5	0	5	8	0
August Luncheon (B&G Back to School)	89	72	17	1	1
Open Game Play					
Bridge: Social	43	47	-4	4	4
Mah Jongg	49	28	21	4	4
Wellness Classes/Programs Total	250	177	73	54	35
WELLNESS CENTER TOTAL	4764	318	4446	220	48

**Community Services Department
Monthly Revenue Report for August 2015**

Monthly Revenue - Facility Rentals

	2015	2014	Variance
Library	\$ -	\$ 1,444.00	\$ (1,444.00)
Museum	\$ 725.00	\$ 125.00	\$ 600.00
Wellness Center	\$ 2,603.50	\$ -	\$ 2,603.50
Parks	\$ 90.00	\$ 880.00	\$ (790.00)
Sports Fields	\$ 1,505.00	\$ 200.00	\$ 1,305.00
Monthly Facility Revenue	\$ 4,923.50	\$ 2,649.00	\$ 2,274.50

Monthly Revenue

Wellness Center	\$ 1,980.00	\$ 1,014.00	\$ 966.00
Fitness Memberships & Daily Passes	\$ 6,610.00	\$ -	\$ 6,610.00
Community Services	\$ 6,470.50	\$ 4,075.00	\$ 2,395.50
Total Revenue	\$ 15,060.50	\$ 5,089.00	\$ 9,971.50

Revenue Year to Date

Facility Revenue	\$ 8,455.00	\$ 4,120.00	\$ 4,335.00
Wellness Center	\$ 3,400.00	\$ 2,558.00	\$ 842.00
Fitness Memberships & Daily Passes	\$ 13,845.00	\$ -	\$ 13,845.00
Community Services	\$ 13,092.50	\$ 7,438.00	\$ 5,654.50
Total Revenue to Date	\$ 38,792.50	\$ 14,116.00	\$ 24,676.50



Community Services Updates
August 2015

The sports fields at La Quinta Park, the Sports Complex, and Colonel Paige were aerated. Each summer, the fields are closed to re-establish the Bermuda grass and to get the turf as healthy as possible in preparation for the busy fall and winter months when the grass is dormant. There will be multiple applications of fertilizer at each facility to stimulate active turf growth. However, the new mandated water restrictions are making it difficult to maintain these fields. As the outside temperatures cool, staff will work closely with the landscape contractor to provide enough irrigation to hopefully help the turf recover from the summer heat stress.