

City of La Quinta

COMMUNITY SERVICES COMMISSION MEETING October 12, 2015

DEPARTMENT REPORT

TO: Community Services Commission

FROM: Edie Hylton, Deputy City Manager

DATE: October 12, 2015

SUBJECT: SKATE PARK RFQ UPDATE

Staff is updating the Commission on the Skate Park Development.

City Council approved a state-of-the-art skate park in the 2015/16 Capital Improvement Plan.

On September 15, 2015, City Council supported an approach to seek interested parties with the intent to design, build, operate, and own a skate park/BMX facility at the southeast corner of Blackhawk Way and Dune Palms Road.

Quimby Funds of \$3.4 million have been approved in the 2015/16 Capital Improvement Program for the skate park development.

Staff has been researching and visiting skate park facilities to determine the best approach to develop a facility in La Quinta. Various ownership, partnership and operation arrangements have been discovered. Some facilities are owned, managed, or sponsored by name brand companies such as Vans, Etnies, and Monster Energy.

Given La Quinta's desirable location, it may be possible to attract name brand companies to develop or sponsor a premiere facility. Additionally, with music being a significant component of the skate/scooter/BMX culture, there may be opportunities to partner with music industry companies such as GoldenVoice.

Staff is set to release a request for qualifications (RFQ) to ascertain if a private entity would lease/purchase the City site and operate the facility. This arrangement may be a creative solution to the high cost of development, operation, and maintenance. It may also reduce City construction costs, expedite build out, and transfer or share the costs for ongoing management, maintenance, and liability.