

City of La Quinta

COMMUNITY SERVICES COMMISSION MEETING

DEPARTMENT REPORT

TO: Community Services Commissioners

FROM: Edie Hylton, Deputy City Manager

DATE: December 14, 2015

SUBJECT: COMMUNITY SERVICES REPORT – OCTOBER 2015

Upcoming events of the Community Services Department for December 2015:

Daily Activities	Social Bridge Duplicate Bridge Mah Jongg Advance Ukulele Chair Massage and Sample Vitamin B-12 Injections
Events	Holiday Luncheon Christmas Tree Lighting, Old Town
Fitness	Morning Workout Mat Pilates Chair Exercise Sunrise and Sunset Yoga PiYo (Pilates Yoga) Tai Chi Balance and Strength Tai Chi Chuan Tai Chi Intermediate Yoga for Health Chair Yoga Personal Training Gentle (Flex) and (Flow) Yoga
Leisure	La Quinta Glee (7-14 years) Ballroom Dance Beginning and Intermediate Line Dancing Acrylic Painting

Sports/Aquatics

Rojas Taekwondo

*Hikes with Philip Ferranti, Back of Cove Loop La Quinta

*Nature Hike, Cove to Lake Cahuilla

*Rojas Martial Arts, La Quinta High School

*Open Gym (Volleyball/Basketball), Boys & Girls Club

*La Quinta Tennis Academy, Fritz Burns Park

**Denotes classes/events held at other locations*



**Community Services Department
Attendance Report for October 2015
Summary Sheet**

Program	Sessions Per Month				
	2015	2014	Variance	2015	2014
Leisure Classes	185	87	98	66	44
Special Events	450	150	300	2	1
Sports	502	357	145	23	25
Wellness Center	277	117	160	70	39
Wellness Center (Free Services)	957	445	512	108	14
Total	2,371	1,156	1,215	269	123
Wellness Center Fitness					
Fitness Center	4,022	0	4,022	81	0
Total	4,022	0	4,022	81	0
Sports User Groups					
La Quinta Park					
AYSO	1400	1200	200	18	23
Desert Sands Harlequins	50	40	10	9	9
Desert Boot Camp	50	50	0	11	13
Sports Complex					
La Quinta Youth & Sports	200	250	-50	23	25
PDLQ Football	130	150	-20	13	12
Colonel Mitchell Paige					
AYSO	300	300	0	14	9
Friday Night Lights	500	400	100	13	13
Facility/Park Rentals					
Wellness Center					
(Private Party)	0	0	0	0	0
(Sunday Church)	300	300	0	4	4
Library					
Classroom	550	650	-100	11	13
Community Room	350	0	350	7	0
Museum					
Meeting Room	1020	540	480	17	9
Boys & Girls Club Gym					
(Sunday Church)	100	100	0	4	1
Civic Center Campus					
(Private Party)	0	0	0	0	0
Park Rentals					
La Quinta Park	200	150	50	4	3
- Harvest Fest Carnival at LQ Park	15000	0	15000	3	0
Fritz Burns Park	0	200	-200	0	4
Total	20,150	4,330	15,820	151	138
Total Programs	26,543	5,486	21,057	501	261

Volunteer Hours

Wellness Center	192	46	146
Total Volunteer Hours	192	46	146

**Community Services Department
Program Report for October 2015**

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Leisure Classes *					
La Quinta Glee	30	0	30	5	0
Dance, Play & Pretend	14	5	9	10	4
Ballroom Dancing (Beg. & Interm.)	25	0	25	8	0
Friday Night Dance	13	0	13	1	1
Sunset Yoga	9	0	9	4	0
Taekwondo 4 - 8 (Beg.)	19	21	-2	8	8
Taekwondo 4 - 8 (Inter.)	23	21	2	8	8
Taekwondo 9yrs-Up	11	15	-4	8	8
Rojas Martial Arts 4 - up	11	13	-2	8	9
CMP Library Program	30	12	18	6	4
Totals	185	87	98	66	42

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Special Events					
Zombie Out Run/Monster Dash	400	150	250	1	1
Dog-O-Ween	50	50	0	1	1
Totals	450	200	250	2	2

	2015	2014		2015	2014
	Participants	Participants	Variance	Meetings	Meetings
Sports					
Open Gym Basketball	304	111	193	8	9
Open Gym Volleyball	135	165	-30	9	9
Y Rookies Soccer	38	40	-2	5	4
Disc Golf Tourney @ Cove Oasis	25	30	-5	1	1
Totals	502	346	156	23	23

Community Services Totals	1,137	633	504	91	67
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**Wellness Center was closed for facility expansion at this time last year, and only a minimal number of classes were relocated to other facilities.
Therefore, participation numbers in 2014 are significantly lower than this year.*

Wellness Center Program Report for October 2015

	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Fitness Center					
Fitness Member Visits	3855	0	3855	27	0
Daily Fitness Drop-ins @ \$5	49	0	49	27	0
Memberships Sold	118	0	118	27	0
Smart Keys @ \$10	22	0	22	27	0
Fitness Center Total	4022	0	4022	81	0
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Volunteers					
Wellness Center	17	0	17	n/a	n/a
Hours	192	0	192	n/a	n/a
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Activities/Social Services (Free)					
Wellness Activities	957	445	512	108	14
Wellness Activities/Services Total	957	445	512	108	14
	Participation	Participation	Variance	Meetings	Meetings
	2015	2014		2015	2014
Wellness Classes/ Programs					
Fitness					
Sunrise & Flex Yoga/ Chair Massage	13	0	13	17	5
Mat Pilates	25	13	12	13	13
Morning Workout	33	30	3	13	13
Tai Chi Classes	10	0	10	12	0
Leisure					
Use a Digital Camera	9	0	9	4	0
October Luncheon	61	0	61	1	0
Open Game Play					
Bridge: Social & Duplicate	77	43	34	6	4
Mah Jongg	49	31	18	4	4
Wellness Classes/Programs Total	277	117	160	70	39
WELLNESS CENTER TOTAL	5256	562	4694	259	53

**Community Services Department
Monthly Revenue Report for October 2015**

Monthly Revenue - Facility Rentals	2015	2014	Variance
Library	\$ -	\$ 3,412.50	\$ (3,412.50)
Museum	\$ 825.00	\$ 1,300.00	\$ (475.00)
Wellness Center	\$ 1,050.00	\$ -	\$ 1,050.00
Parks	\$ 310.00	\$ 995.00	\$ (685.00)
Sports Fields	\$ 1,060.00	\$ 780.00	\$ 280.00
Monthly Facility Revenue	\$ 3,245.00	\$ 6,487.50	\$ (3,242.50)

Monthly Revenue

Wellness Center	\$ 5,037.00	\$ 1,387.00	\$ 3,650.00
Fitness Memberships & Daily Passes & WC Key	\$ 6,465.00	\$ -	\$ 6,465.00
Community Services	\$ 5,183.50	\$ 3,702.00	\$ 1,481.50
Total Revenue	\$ 16,685.50	\$ 5,089.00	\$ 11,596.50

Revenue Year to Date

Facility Revenue	\$ 17,941.00	\$ 14,487.50	\$ 3,453.50
Wellness Center	\$ 11,073.00	\$ 4,663.00	\$ 6,410.00
Fitness Memberships & Daily Passes	\$ 26,325.00	\$ -	\$ 26,325.00
Community Services	\$ 26,595.00	\$ 14,421.00	\$ 12,174.00
Total Revenue to Date	\$ 81,934.00	\$ 33,571.50	\$ 48,362.50



Community Services Updates October 2015

The Civic Center Campus is the only City park that was over-seeded this year, due to state-mandated water restrictions. No additional water was used during this process.

New picnic tables have been installed at both La Quinta Park and Fritz Burns Park. Two additional tables at Fritz Burns Park were installed to allow more seating for rental groups who reserve the space for parties.

The interactive water feature at La Quinta Park is closed for the season. Even though there are warm days throughout the fall and winter, the water for the water feature is stored underground and is very cold. The water feature will reopen for use in May 2016.