

# City of La Quinta

COMMUNITY SERVICES COMMISSION: October 14, 2019

## STAFF REPORT

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**AGENDA TITLE:** Adopt Community Services Commission Roadmap

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### RECOMMENDATION

Adopt the Community Services Commission Roadmap for 2019/20.

### EXECUTIVE SUMMARY

- At the September meeting, the Community Services Commission reviewed its Road Map that will serve as a framework for staff and keep items at top of mind for future Commissioners.
- The Road Map documents initiatives in art, events, and recreation and can be updated at Commission's discretion.
- Staff is seeking Commission approval of the Road Map for 2019/20.

**FISCAL IMPACT** - None.

### BACKGROUND/ANALYSIS

The Commission has helped evolve and grow arts, events, and recreation in La Quinta. At the September meeting, the Commission expressed a desire to add "Art on and north of the Hwy. 111 Corridor." Staff updated the document to include this item and is seeking approval of the Road Map to solidify the workplan for 2019/2020.

Prepared by: Jaime Torres, Community Resources Analyst  
Approved by: Chris Escobedo, Community Resources Director

Attachment: 1. Roadmap



# Community Services Commission

## ROAD MAP

### Art

- Murals
- Village Temporary Art Pads
- Village Art Alley
- Roundabout Art
- Signal Box Art
- Monument Signs
- Contract Art Maintenance
- Repurpose Art Pieces
- Desert X
- Art on and north of Hwy. 111 Corridor

### Events

- SilverRock Event Site
- Lifestyle Events (Brew in LQ; Sunset Hours; Toast To LQ; Tequila & Tacos; Street Food Cinema)
- Bike Nite
- Educational (Fly Over LQ; Mission LQ: Rocket Launch)
- Youth Council

### Recreation

- Old Town Artisan Studio Wellness West
- Wellness Center 7 Days of Fitness
- Extended Pool Hours At Fritz Burns Park
- Hiking & Biking Trails and Programs
- National Fitness Campaign At La Quinta Park
- Master Gardener Classes
- Get Out Get Active (GOGA)
- Fritz Burns Park Programming and Splash Pad

