

POWER POINTS

**CITY COUNCIL
MEETING**

SEPTEMBER 16, 2025

**City Council Regular Meeting
September 16, 2025**



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**City Council Regular Meeting
September 16, 2025
PUBLIC COMMENT – MATTERS
NOT ON THE AGENDA**



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**City Council Regular Meeting
September 16, 2025
CLOSED SESSION IN PROGRESS**



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**City Council Regular Meeting
September 16, 2025
PUBLIC COMMENT – MATTERS
NOT ON THE AGENDA**



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City Council Regular Meeting September 16, 2025

**P1 – SilverRock Development Project
Status Update**



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City Council Regular Meeting September 16, 2025

**P2 – Presentation by FIND Food Bank President and CEO
Debbie Espinosa and Kelly Mui-Chesterton VP of
Development and Community Engagement**



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City Council Regular Meeting September 16, 2025

**P3 – Proclamation in Recognition of
Constitution Week – September 17-23, 2025**



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City Council Regular Meeting September 16, 2025

**P4 – Proclamation in Recognition of Former Desert
Recreation District General Manager Kevin Kalman**



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City Council Regular Meeting September 16, 2025

P5 – Update on the December 7, 2025
IRONMAN 70.3 La Quinta Triathlon



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RACE WEEK SCHEDULE:

Day / Date	Location	Task - Element
Monday – 12/1/25	SilverRock Park	Operational Trailers Arrive
Wednesday - 12/3/25	Lake Cauhilla	Build Out Transition – T1
Wednesday - 12/3/25	SilverRock Park	Build Out the Athlete Village – Tents / Barricade/ Structures
Wednesday – 12/3/25	Swim / Bike / Run Courses	Set Up and Cleaning
Thursday – 12/4/25	SilverRock Park	Finish Line Build Out
Friday – 12/5/25	SilverRock Resort Driving Range	Build Out Transition – T2
Friday – 12/5/25	SilverRock Park	Athletes Arrive for Check –In from 12 pm to 5 pm
Friday – 12/5/25	SilverRock Park	Athlete Briefings will begin
Saturday – 12/6/25	SilverRock Park	IRONKIDS Race 8 am
Saturday – 12/6/25	SilverRock Park	Athletes Arrive for Check – In from 9 am to 4 pm
Saturday – 12/6/25	Lake Cauhilla	Athletes Check-In Gear at T1 from 9 am to 5 pm
Sunday – 12/7/25	SilverRock Park	Shuttles will run from 4 am to 6 am (before start time)
Sunday – 12/7/25	Lake Cauhilla	Race Day Start at 7 am
Sunday – 12/7/25	Lake Cauhilla	Shuttles will run from the lake back to SilverRock Park from 9:30 am to 10 am

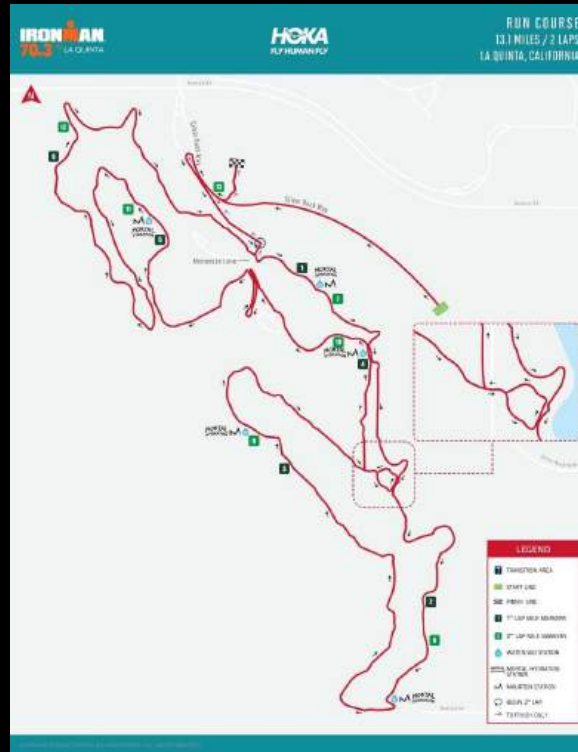
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RACE DAY TIMELINE:

Race Day Milestones	First	Last
Parking Lot Opens	3:30 AM	
Shuttles Leave / SilverRock Park	4:00 AM	5:45 AM (Last Shuttle Leaves SilverRock)
Shuttles Arrive / Lake Cauhilla	4:20 AM	
Transition Opens / Lake Cauhilla	4:20 AM	7:00 AM (CLOSED)
Sunrise	6:35 AM	
PRO MEN START / Swim Course	7:00 AM	
PRO WOMEN START	7:05 AM	
Roads Closed (6am Ave 58-Madison St)	7:00 AM	2:00 PM
AGE GROUP START	7:15 AM	8:10 AM
First/Last Athlete ON the Bike Course	7:25 AM	9:20 AM
First/Last Athlete OFF the Bike Course	9:25 AM	1:30 PM
First/Last Athlete ON the Run Course	9:29 AM	1:40 PM
ATHLETE FINISHERS	10:36 AM	4:30 PM

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RUN COURSE
13.1 MILES COURSE
5 AID STATIONS



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Community Outreach
Update

1st Mailer – Expected to go out November 3rd

2nd Mailer – Expected to go out November 26th

HOA Outreach – Currently working on finalizing details in conjunction with the community relations team and finalized traffic control plans.

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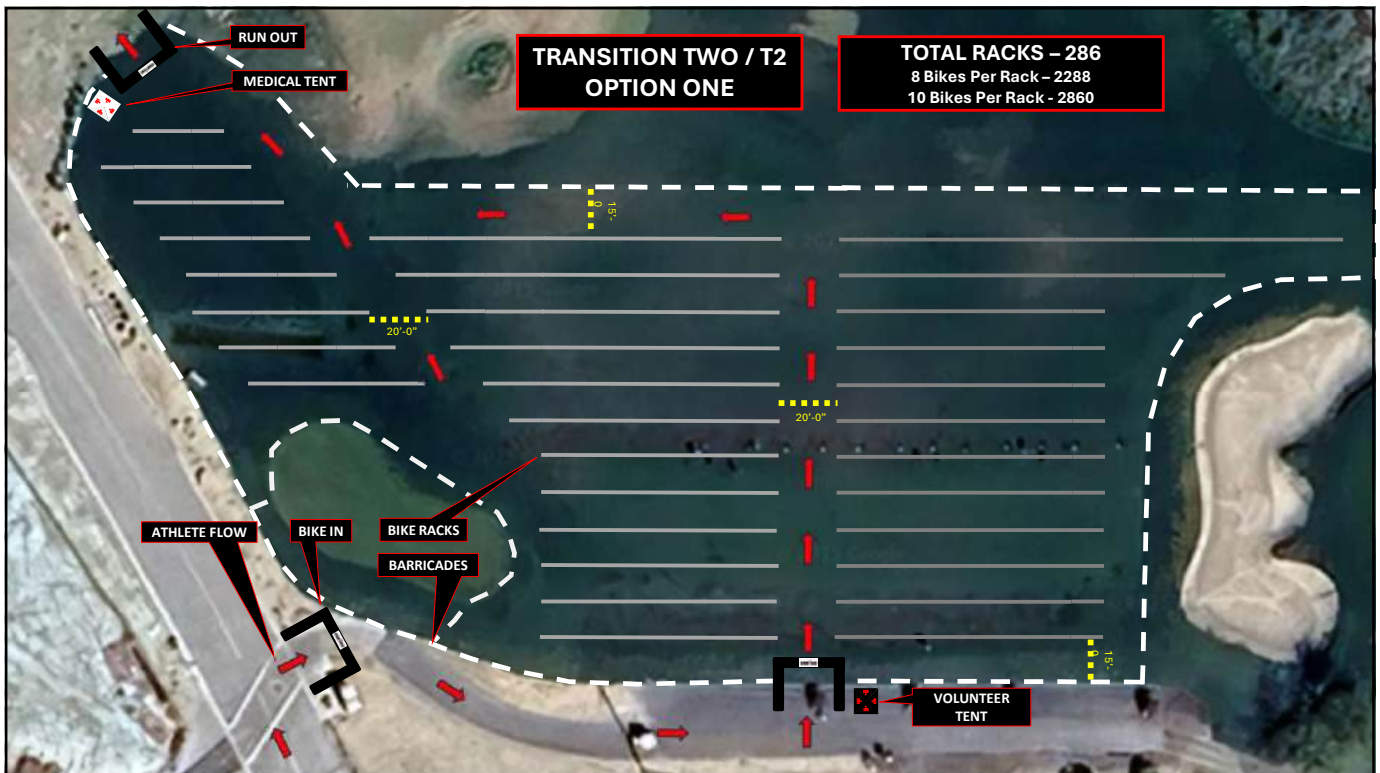
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City Council Regular Meeting September 16, 2025

**B1 – Introduce Ordinance Amending LQ Municipal Code
Chapter 2.60 Relating to Conflict of Interest**



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City Council Meeting September 16, 2025 B2 – Approve Community Award Nominee



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Community Service Award

- Awards Program recognizes citizens for their contributions to the community.
- The Community Service award:
 - Individuals who have volunteered or served La Quinta residents for a minimum of three years.
 - Candidates must have demonstrated acts of kindness or service to the community through their actions, talents, or dedication.
 - Candidates must serve as a role model for compassion and strive to make the community of La Quinta a better place.

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Tomm Belanich

- La Quinta resident
- Too Tall Tomm
 - Tree Lighting Ceremony
 - City Picnic and Birthday Celebration
- Fundraising and outreach events for the Ronald McDonald House, DAP Health, Friends of the Desert Mountains, and the Alzheimer's Association.



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Tomm Belanich

- Community involvement includes outreach activities with the Braille Institute from 2010 – 2019
- After retiring from performing as Too Tall Tomm in 2023, continued community service by serving on the Charitable Works Committee for Trilogy
- Assisted with local pet food drives to support Loving All Animals.



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Tomm Belanich

- Community Award recipients are recognized with a commemorative pin and certificate during a City Council meeting.



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**City Council Meeting
September 16, 2025
B3 – Approve Artist for SilverRock Park Mural**



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SilverRock Park Mural

- Staff seek opportunities to expand the APP collection by bringing highly-visible and interesting works of art to the community.
- SilverRock Park facility was identified for a mural opportunity.
- Project was initially discussed in May 2021, but the mural was relocated (Birdsong at La Quinta Museum)

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SilverRock Park Facility



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SilverRock Park Mural

- March 27 - Call to Artists posted on City website and sent to several artists, art organizations, and partners.
- Artists to design a digital rendering of the mural to then be converted into a vinyl wrap.
- 15 eligible submissions were received.
- June 9 – The Arts and Community Services Commission reviewed the submissions as a Study Session and selected their top five artists.

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Angie Chua

Designs, Digital Art, Murals



Phoebe Nelson - Pandr Design Co.

Graphic Design, Murals



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John Cuevas

Murals, Paintings



Nate Frizzell

Murals, Sculptures



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Shanah Chomzinsub – Pixel Pusha

Digital Art, Graphic Design



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- September 8 – The Commission unanimously selected to recommend **Jonh Cuevas**.
- Two murals in La Quinta: Hydra and Volta
- Completed projects with Indio, Palm Desert, Palm Springs, Living Desert, El Paseo, and DSUSD (Gerald Ford Elementary School Mural).



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SilverRock Park Mural

- Staff will work with the approved artist to refine the mural concept.
- Mural design will come back to City Council for approval before installation.
- Local vendor will create and install the vinyl wrap.
 - Estimated lifespan of vinyl wrap is 3 years
 - Easy to remove
 - Opportunity for rotating mural designs
 - Approximate cost of wrap: \$6,000 - \$10,000

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City Council Meeting September 16, 2025

B4-C15 – Approve Amendment No. 1 to Agreement for Contract Services with Desert Recreation District to Temporarily Relocate Fritz Burns Pool Programs to Pawley Pool Family Aquatic Complex



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Fritz Burns Pool

- May 2024, Desert Recreation District (DRD) was awarded a contract to oversee Fritz Burns Pool operations.
 - Pool management
 - Swim programs
 - Events
- September 2025, the Fritz Burns Park improvement project began which includes renovations to the park and pool.
- Construction at the pool: **November 2025 – May 2026**
- Relocation of pool programs to Pawley Pool.

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Fritz Burns Pool

Estimated Cost Fritz Burns Pool Ops (Programming)	25-Nov	25-Dec	Jan-26	26-Feb	Mar-26	Apr-26	May-26	Total
	\$12,000	\$16,000	\$13,000	\$14,000	\$14,000	\$14,000	\$17,000	\$100,000
Additional Cost for Pawley Pool	25-Nov	25-Dec	Jan-26	26-Feb	Mar-26	Apr-26	May-26	Total
Janitorial	\$915	\$915	\$915	\$915	\$915	\$915	\$915	\$6,405
Maintenance & Supplies	\$16,500	\$16,500	\$16,500	\$16,500	\$16,500	\$16,500	\$16,500	\$115,500
Grand Total								\$121,905

Estimated City Cost Savings	
Utilities (gas, water, electric)	\$32,000
Fritz Burns Pool Contractor Services	\$74,480
City Staff	\$4,500
Total Cost Savings:	\$110,980

Additional Cost for Relocation	\$121,905
Total Cost Savings	\$110,980
Net Cost for Relocation	\$10,925

- City will work with DRD to monitor program attendance during relocation.

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